



THE HUNGARIAN INVESTMENT AND TRADE DEVELOPMENT AGENCY  
&  
IC<sup>2</sup> INSTITUTE OF THE UNIVERSITY OF TEXAS AT AUSTIN

PRESENT

## Hungarian Trade and Investment Seminar

### Featured Speakers:

**US Ambassador to Hungary**  
**April Foley**

**Hungarian Ambassador to US**  
**Ferenc Somogyi**

**Hungarian Minister of Finance**  
**János Veres**

**State Secretary of Hungary**  
**Abel Garamegyi**



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**U.S. DEPARTMENT OF COMMERCE/AUSTIN U.S. EXPORT ASSISTANCE CENTER**

Hungary's strategic location in the center of Europe makes it an excellent place to do business in the very large, rich and mostly contiguous market of the European Union. Hungary, which joined the European Union (EU) in May of 2004, has enjoyed a relatively consistent and pronounced rise in economic growth and development since 1989, when the country of 10 million embraced democracy and free market policies. Of particular importance has been the steady flow of foreign direct investment (FDI), especially from Western Europe and the United States, which has modernized industries, created jobs and spurred exports. Since 1990 wave upon wave of foreign companies have come into Hungary and invested more than \$55 billion into production and service facilities throughout the country.

Leading Sectors for US/Texas Export and Investment:

Automotive Parts and Supplies	Franchising
Biotechnology	Logistics
Computer Software	Pollution Control
Vitamins / Dietary Supplements	Travel and Tourism
Education	Regional Shared Service Centers

**When**

Thursday October 18, 2007

**Time**

8:00 a.m. Registration/Coffee  
8:30 a.m. Program  
12:00 p.m. Networking Lunch

**Where**

Hyatt Regency Austin  
208 Barton Springs,  
Austin, Texas 78704

[Maps & Directions](#)

**Reservations – by October 11<sup>th</sup>**

**Send your contact info to:**  
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**Questions - Contact**

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