

# Investor Information on ValDeal Innovations Zrt.

It is often said that creativity and innovative ideas are abundant in Hungary. ValDeal Innovations Zrt. was established with the aim of turning innovative solutions into real business value for the benefit of inventors and investors, for the small and medium enterprise sector and the whole economy in general.

To achieve their goal of building the missing bridge between the Hungarian scientific research results, innovative technologies and the business world ValDeal looked for professional partners with long term experience in technology transfer activities. In cooperation with IC<sup>2</sup> Institute of University of Texas at Austin ValDeal implements a model unprecedented in Hungary that incorporates all aspects of technology transfer from scientific research to innovation commercialisation. ValDeal also works closely with Inno AG, based in Karlsruhe in Germany that have outstanding experience in commercialisation of academically generated intellectual property. In addition to the investment by private investors, ValDeal applied for and won a grant of HUF 550 million from National Office for Research and Technology, which would cover around 30% of the costs of its activities for the next two years.

For investors ValDeal offers a range of services that includes searching for innovative projects, assessing market potential of the scientific research results or innovative technology, managing IP clearance issues, providing interim management expertise and organising business training for inventors to make them more familiar with aspects of setting up or developing their businesses.

In the case when there is an operating enterprise ValDeal offers expertise that helps expanding the business by looking for production solutions for a larger scale or looking for new markets or new target segments for example while finding strategic investors for the sake of future business success.

In some cases (especially in the field of life sciences) the projects are in their early stage where setting up the business means amongst others offering premises and infrastructure to research scientists and business management services in parallel with coordinating IP clearance tasks.

Founded in July 2006 ValDeal have generated the first set of innovative projects that are considered to be ready for business incubation or acceleration and looking for investors mainly in two areas: life sciences and engineering technologies.

ValDeal's integrative approach is based on years of experience in the innovation management field by the Budaörs Industrial and Technology Park, the Central Hungarian Innovation Centre, and Danubia IP. ValDeal Innovations Zrt. is the first innovation integrator enterprise which has the wide-ranging professional experience and the capital network necessary to bring all the actors of the Hungarian innovation scene together to inject locally generated IP into the global market.

For further information please visit our homepage: [www.valdeal.com](http://www.valdeal.com).

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