Researchers from schools in Asia, Europe, Latin America and the United States examine the cases in each of their universities and extract lessons learned across countries and institutions to create a model allowing entrepreneurship education to have a campus-wide impact. Termed the Entrepreneurship Eco-system, this multi-dimensional model supports the promotion of entrepreneurship campus-wide by involving the community in a variety of entrepreneurship initiatives such as: the integration of entrepreneurship in core requirements; the collection of entrepreneurship offerings; student-led conferences; on-campus new venture development; alumni entrepreneurs as faculty and speakers; funded entrepreneurship research crossing disciplinary boundaries; and educational extensions of entrepreneurship education into such areas as family enterprising, technological entrepreneurship and corporate innovation – in short, a comprehensive program in entrepreneurship teaching, research and outreach woven into the fabric of the entire university.

8:30 a.m. Welcome

9:00 The University of Texas at Austin, John Sibley Butler

10:00 Tecnológico de Monterrey, Arturo Torres García

11:00 University of Southern California, Kathleen R. Allen & Mark Lieberman

12:00 p.m. Lunch/Recording Session

1:30 National University of Singapore, Poh Kam Wong

2:30 EMLYON Business School, Patrice Houdayer

3:30 Babson College, Mike Fetters, Patricia Greene & Mark Rice

4:30 Wrap up & discussion

5:00 Cocktail Reception - Join IC² Fellows at AT&T Conference Center Meeting Room 301

Sponsored by:

The IC² Institute and the Herb Kelleher Center for Entrepreneurship at The University of Texas at Austin

&

Arthur M. Blank Center for Entrepreneurship at Babson College