An American Story: Mexican American Entrepreneurship & Wealth Creation

The purpose of this conference is to gain an understanding of the dynamics surrounding wealth creation among Mexican Americans, within the context of the nation state, cities, and geographical regions. This endeavor is, by necessity, multi-disciplinary and involves both qualitative and quantitative methodologies. Eleven authors are contributing chapters to a book which will be published post-conference. This conference will explore the following:

• “Wealth creation” versus general business ownership
• The role “social/political capital” plays in developing the Mexican American business sector
• The role immigration plays in business ownership
• Geographical location and rates of entrepreneurship

The conference will take place April 18, 2008, and will be held at the Etter-Harbin Alumni Center [2210 San Jacinto, Austin, TX  78712] across from the Darrell K. Royal-Texas Memorial Stadium at The University of Texas at Austin.

If you are interested in participating in this conference, please contact:
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