

THE UNIVERSITY OF TEXAS AT AUSTIN

# Global Commercialization Group (GCG)





# Mission

The Global Commercialization Group (GCG) designs and delivers technology commercialization programs based on proven methodologies for wealth creation and access to global markets that generate early results with sustainable outcomes.

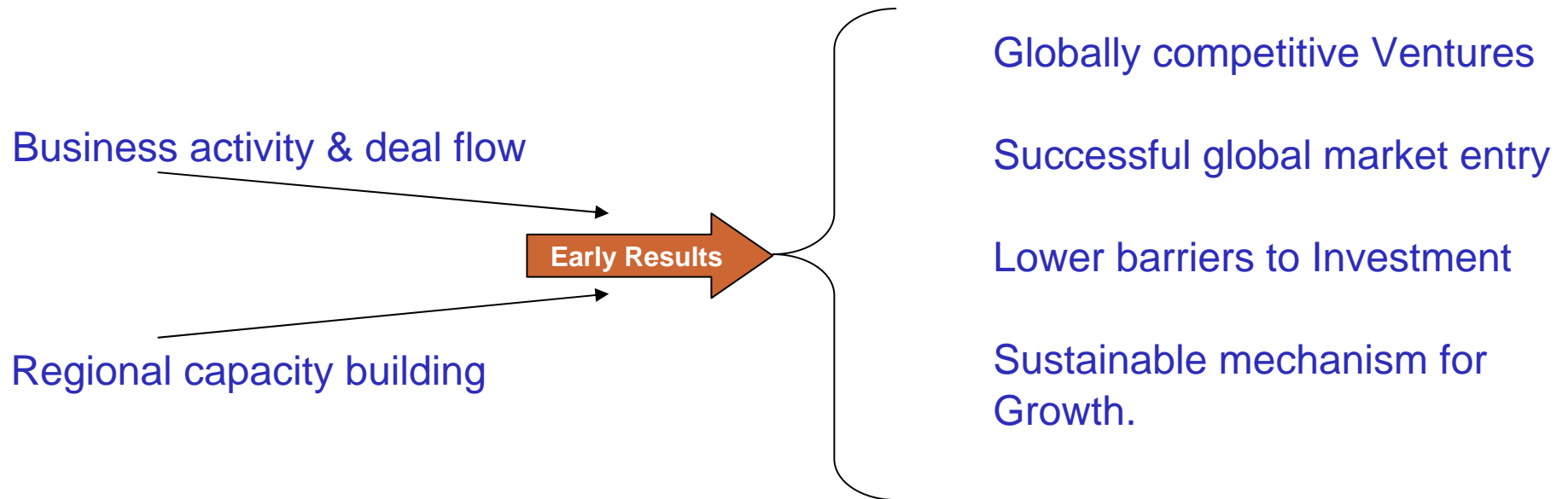


# GCG

## Regional Economic Growth Model

**A parallel approach that generates early results...**

- *Local capabilities are built simultaneously with business value*
- *Local partners learn by working on actual deal flow*
- *IC<sup>2</sup> know-how and networks get transferred for long-term sustainability in the region*





# GCG Global Footprint





# Spring 2009 Active Programs





# New Regions Planned for 2009/2010





# Approaches to Regional Economic Growth

- US Government Science & Technology Initiatives
  - Jordan, Morocco, Tunisia, Palestine, Egypt, Algeria
- Regional Governments / Economic Development
  - South Korea, Nuevo Leon
- Offset / Defense Contractors Obligations
  - Chile, Poland
- Private CRS (Corporate Responsibility/Sustainability)
  - India
- Global Acceleration of SMEs
  - TechBA-Mexico
- IC<sup>2</sup> Presence in Country
  - South Korea, Egypt





# Sponsors of GCG Programs (Contributions: \$23.5M)

- US Agency for International Development
- Minister of Economy, Mexico
- World Bank
- US-Mexico Foundation for Science
- US Department of Agriculture
- INVITE organization of Nuevo Leon, Mexico
- US Trade and Development Agency
- Mexico's CONACYT
- US State Department
- Chilean Economic Development (CORFO)
- Hungarian Innovation Fund
- Gyeonggi Province of South Korea
- Lockheed Martin Corporation
- Dept of Science and Technology, India
- Defense Research and Development Organization, India
- Egypt Science and Technology Development Fund
- Minister of Planning, Jordan
- Motorola Corporation
- Malaysian Technology Development Corp
- Federation of Indian Chambers of Commerce & Industry
- Kazakhstan National Innovation Fund



# Questions?

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# GCG Offerings

## UNDER DEVELOPMENT

- Technology Transfer
- Web Delivery
- PPP for Advanced Bus Dev
- Presence in Region



# Recent GCG Results

	TECHNOLOGIES SCREENED (through judging panels or validators)	TECHNOLOGY MARKET RESEARCH REPORTS (IC <sup>2</sup> Quicklook Assessment Methodology)	TECHNOLOGIES ACCEPTED FOR BUSINESS DEVELOPMENT IN THE US	TECHNOLOGIES WITH US BUSINESS DEVELOPMENT RESULTS (e.g., customer agreements, joint ventures, strategic investments and equity investments)	NUMBER OF PEOPLE TRAINED
INVITE - MEXICO	153	35	27	28	122
TechBA - MEXICO	365	80	12	9	17
INDIA	543	100	34	37	134
HUNGARY	160	55	27	18	67
POLAND	448	NA: Assessments of Polish technologies were done through subject matter experts.	68	44	65
KOREA	91	20	12	To be completed in 2009.	35
<b>TOTAL</b>	<b>1760</b>	<b>270</b>	<b>180</b>	<b>136</b>	<b>405</b>