

 ic2 INSTITUTE FELLOWS MEETING 2009

GLOBAL PERSPECTIVES ON TECHNOLOGY TRANSFER & COMMERCIALIZATION



MAY 6 - 8, 2009

AT&T EXECUTIVE EDUCATION CENTER
1900 UNIVERSITY AVENUE, AUSTIN, TX 78705



IC² INSTITUTE GLOBAL FELLOWS MEETING GLOBAL PERSPECTIVES ON TECHNOLOGY TRANSFER & COMMERCIALIZATION

In the tradition of the IC² Institute's emphasis on job creation and wealth creation, this year's Global Fellows workshop concentrates on global perspectives of technology transfer and commercialization in a challenged global environment.

RECEPTION — WEDNESDAY, MAY 6, 2009

5-6:30 p.m. IC² Fellows Cocktail Reception & Nametag Pickup/Meeting Room 301

DAY 1 — WORKSHOP, THURSDAY, MAY 7, 2009

7:00 a.m. Nametag Pickup & Breakfast/Tejas Dining Room, 2nd Floor

8:00 IC² Institute Welcome/Classroom 203

John Sibley Butler *Director, IC² Institute*
Keith McDowell *Vice Chancellor for Research &
Technology Transfer, University of Texas System*

8:15 Presentations Followed by Q&A/Classroom 203

The Austin Model (brief summary) John Butler & David Gibson
China Lan Xue
United Kingdom Bob Hodgson
India Jagdish Sheth & Balaji Krishnan

10:00 Break & Photo Session

Israel Boaz Golany
Japan Michi Fukushima
Korea Deog-Seong Oh & Byung-Joo Kang

Noon Lunch/Tejas Dining Room, 2nd Floor

1:00 p.m. Presentations Followed by Q&A/Classroom 203

Malta Juanito Camilleri & Albert Caruana
Mexico Jaime Parada
Africa Kamau Gachigi

3:00 Break

Poland Dariusz Trzmielak
Portugal Manuel Heitor
Russia Nikolay Rogalev
United States Patricia Greene & Mark Rice

5:30 Adjourn to Cocktails – 2nd Floor Lobby & Courtyard

7:00 Dinner – Salons D&E

DAY 2 — FELLOWS MEETING, FRIDAY, MAY 8, 2009

- 8:00 a.m. Breakfast/Tejas Dining Room, 2nd Floor**
- 8:45** *Lessons from Iraq: A Creative & Innovative Management Perspective*, **Corey Carbonara, Michael Korpi & Marc LeGare/Salon C**
- 9:45** *TechBA & the New Experiments*, **Luis Medina**
- 10:15** *Subprime Mortgages and the Financial Mess: What in the Hell Happened?* **George Gau**
- 10:45** **Break**
- 11:00** **IC² Institute Highlights & New Initiatives, John Sibley Butler**
- Noon** **Luncheon followed by Keynote, *Inside or Outside the IP System? Business Creation in Academia*, Scott Shane/Salon C**
- 1:00 p.m. IC² Institute's New Initiatives (continued)**
- 2:00** **IC² Fellows Roundtable Discussion**
- 3:00** **Break**
- 3:30** **IC² Fellows Roundtable Discussion (continued)**
- 5:00** **Cocktail Reception/Meeting Room 301**
- 6:30** **Adjourn**

SPEAKERS (in program order)

Butler



John Sibley Butler has been an IC² Institute Senior Research Fellow since 1989. He is a chaired professor of Management at the McCombs School of Business and is currently the Director of the IC² Institute and also of the Herb Kelleher Entrepreneurship Center.

Xue



David Gibson has been an IC² Institute Senior Research Fellow since 1992, and is an Associate Director of the IC² Institute.

Lan Xue has been a Research Fellow since 1996. He is professor and Dean of the School of Public Policy and Management at Tsinghua University in Beijing, China.

Sheth



Robert Hodgson was inducted as a Senior Research Fellow in 2000. He is the Managing director of Zernike (UK) in Sawston, Cambridge.

Jagdish Sheth was inducted as a Research Fellow in 2007. He is a chaired professor at Emory University, Atlanta, Georgia. His associate, **Balaji Krishnan**, is an Associate Professor in the Department of Marketing and Supply Chain Management in The Fogelman College of Business and Economics at the University of Memphis (Tennessee).

Golany



Boaz Golany has been a Senior Research Fellow since 1994, and is a professor in the Industrial Engineering and Management Faculty at the Technion, Israel's Institute of Technology.

Michi Fukushima was a Visiting Scholar at the IC² Institute, 2001 to 2002. She is currently an Associate Professor of Tohoku University's graduate school of Management and Economics in Tohoku, Japan.

Gibson



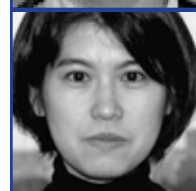
Hodgson



Krishnan



Fukushima



Oh



Deong-Seong Oh is currently a professor of College of Engineering at Chungnam National University, Daejeon, Republic of Korea and is Secretary General of World Technopolis Association (WTA). His co-presenter, **Byung-Joo Kang** is a professor of the Department of Urban and Real Estate Development in the College of Social Science at Hannam University in Daejeon, Republic of Korea, and is Chairman of the Advising Committee for the WTA.

Kang



Camilleri



Juanito Camilleri was inducted as an IC² Institute fellow in 2008 and is the Rector of the University of Malta. His associate, **Albert Caruana**, is a professor of marketing at the University of Malta.

Caruana



Parada



Jaime Parada has been a fellow of the Institute since 2006, and is President & CEO of Monterrey International City of Knowledge.

Kamau Gachigi is a lecturer and researcher in the Department of Mechanical and Manufacturing Engineering at the University of Nairobi, Kenya.

Gachigi



Trzmielek



Dariusz Trzmielek is executive director of one of the University Lodz units (Center for Technology Transfer) responsible for technology commercialization and the business development of university high-tech incubator.

Manuel Heitor was appointed a senior research fellow in 1996, and is Secretary of State for Science, Technology, and Higher Education for the nation of Portugal.

Heitor



Rogalev



Nikolay Rogalev has been a Senior Research Fellow since 1996, and is General Director of the Moscow Power Engineering Institute (Russia).

Patricia Greene has been a senior research fellow of the IC² Institute since 2003. She is a chaired professor in Entrepreneurship at Babson College where she formerly served as Provost (2006-2008) and Dean of the Undergraduate School (2003-2006). Her associate, **Mark Rice**, is a chaired professor at Babson College and served as the Murata Dean of the F. W. Olin Graduate School of Business at Babson College from 2001-2007.

Greene



Rice



Corey Carbonarra was inducted as an IC² Institute senior research fellow in 1994. He is a Professor of Film and Digital Media at Baylor University, a Fellow of the Society of Motion Picture and Television Engineers and a member of the Academy of Digital Television Pioneers.

Carbonarra



Korpi



Michael Korpi has been an IC² Institute senior research fellow since 2003. He is professor of Film & Digital Media at Baylor University and a member of the Academy of Digital Television Pioneers. Co-presenter **Marc LeGare**, is President and Chief Executive Officer of Proactive Communications, Inc.

LeGare



Medina



Luis Medina is a director in TECHBA, the technology accelerator for Mexican companies that is housed at the Austin Technology Incubator, and is overseen by the Institute's Global Program Group.

George Gau served as the ninth dean of the McCombs School of Business at The University of Texas at Austin, 2002 to 2008. He holds two professorships, one in Real Estate and another in Investments and Money Management.

Gau



Shane



Scott Shane is a chaired professor of Entrepreneurial Studies at Case Western Reserve University. His previous faculty appointments include University of Maryland, Massachusetts Institute of Technology, and Georgia Institute of Technology. He is the author of over 60 scholarly articles on entrepreneurship and innovation management.