



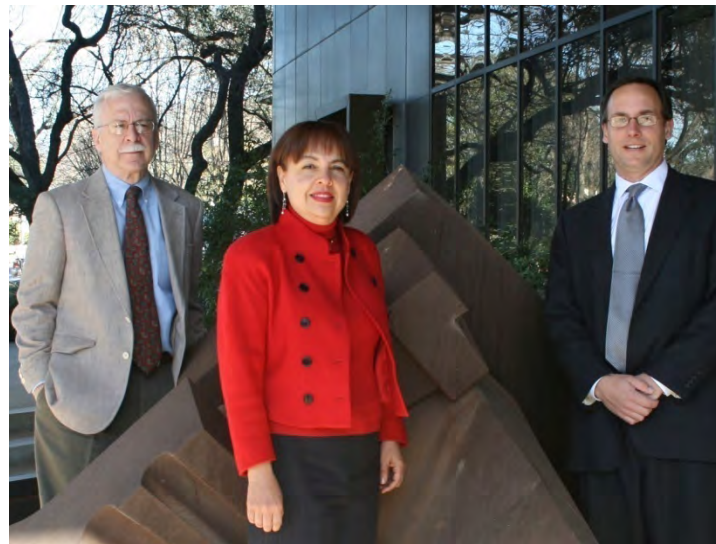
THE UNIVERSITY OF TEXAS AT AUSTIN

IC² INSTITUTE

Bureau of Business Research

ic2.utexas.edu/bbr

- Oldest research unit on campus (1926)
- Research focus on high technology, entrepreneurship, and globalization
- Professional Staff Jim Jarrett, Elsie Echeverri-Carroll, and Bruce Kellison





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Major Recent Research

Monterrey, Mexico (2007 – present)

Partnership with I²T² and the Monterrey City of Knowledge Initiative

Center for Global Innovation and Entrepreneurship (CGIE) at the PIIT, Sept. 2009

- Portal for UT, Austin
- Technology Commercialization Support
- Business Development Assistance
- Soft-landing Assistance
- Education (Masters Program in Tech Commercialization, *Diplomados* and workshops)
- Local Economic Development (conferences, *cumbre de negocios*)



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The Center for Global Innovation and Entrepreneurship (CGIE)

PIIT

Monterrey, Mexico

September 2009 (expected opening)





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Major Recent Research

NASA (2007)

Economic Impact of Hurricane Katrina on the Space Shuttle Program

Assessed NASA's ability to fly out the Shuttle Program in the wake of damage to its Gulf Coast facilities in New Orleans and Mississippi following Hurricane Katrina.

Performed focus groups among contractor workforce and provided recommendations for improving productivity

Created a System Dynamics model to estimate the impact of overtime, worker fatigue, and the aggressive return-to-flight requirements under the new fly-out deadline.





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Major Recent Research

Moncton, New Brunswick (Canada) 2007

Technology development, entrepreneurship, and incubation

- Benchmarked existing Information and Computer Technology companies in the city
- Documented Moncton's R&D assets
- Developed case profiles of local startup success stories
- Identified assets and challenges for technology-based innovation and company growth



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Major Recent Research

National Science Foundation (2006-2008)

“High Technology Spatial Concentration and Income Inequalities”

Study used data from the 2000 Census of Population, top 100 U.S. metropolitan areas

- “Does it matter where IT workers are located?” *Environment and Planning C*
- “Wage differentials and the spatial concentration of high-technology industries,” forthcoming in *Papers in Regional Science*
- “Urban wages—does city size matter?” forthcoming in *Urban Studies*.