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Entrepreneurship Eco-system Conference

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AUSTIN – The IC² Institute and the Herb Kelleher Center at The University of Texas at Austin, and the Arthur M. Blank Center for Entrepreneurship at Babson College are co-sponsoring a major conference on university-based entrepreneurship eco-systems. Babson College is the top entrepreneurship business school in America. Scholars from a select group of U.S. and international universities (Babson, The University of Texas at Austin, University of Southern California, Monterrey Tech, National University of Singapore and EM Lyon) will share research results on how universities work with government, business and academia to produce an eco-system that creates new enterprises, jobs and wealth.

The purpose of the conference is to share experiences and research and publish a book which would serve as a key resource for universities worldwide that want to develop a high impact entrepreneurship ecosystem. The conference will be held at the McCombs School of Business, The University of Texas at Austin on May 6, 2009.

Researchers from schools in Asia, Europe, Latin America and the United States examine the cases in each of their universities and extract lessons learned across countries and institutions to create a model allowing entrepreneurship education to have a campus-wide impact. Termed the Entrepreneurship Eco-system, this multi-dimensional model supports the promotion of entrepreneurship campus-wide by involving the community in a variety of entrepreneurship initiatives such as: the integration of entrepreneurship in core requirements; the collection of entrepreneurship offerings; student-led conferences; on-campus new venture development; alumni entrepreneurs as faculty and speakers; funded entrepreneurship research crossing disciplinary boundaries; and educational extensions of entrepreneurship education into such areas as family enterprising, technological entrepreneurship and corporate innovation -- in short, a comprehensive program in entrepreneurship teaching, research and outreach woven into the fabric of the entire university.

The IC² Institute is an international, transdisciplinary "Think and Do" tank devoted to solving unstructured problems to accelerate wealth and job creation and shared prosperity at home and abroad. As a research unit at The University of Texas at Austin, IC² is focused on knowledge exploration, dissemination, and application, across a broad range of academic and applied areas. IC²'s vision is a quest for constructive forms of capitalism that allow communities to prosper. Visit www.ic2.utexas.edu.